

UniworldOnline.com

User Guide: Searching the Database

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Uniworld Online's data is always **up-to-date** and **comprehensive**, stay one step ahead of the competition!

Start Your Search Now

Call 1-201-384-4900 for Free Demo



Find Jobs with Multinational



Get Sales Leads for multinational



Know WHO operates WHERE to

**SEARCH BY KEYWORD, parent company name, subsidiary name,
“division of” name, product description, descriptive word**

Search For Companies

Start your company search...

KEYWORD SEARCH

computer Please wait...

SEARCH FOR PARENT COMPANIES HEADQUARTERED IN

Add a Country

SEARCH FOR COMPANIES WITH SUBSIDIARIES IN

Add a Country

EXPAND OR REDUCE YOUR DATA

- ☐ Parent Companies
- ☐ Domestic Subsidiaries

SEARCH FOR PARENT COMPANIES HEADQUARTERED IN

1. Click on “Add a Country” and select a Country from the dropdown list. Click the green button “Add a Country”



SEARCH FOR PARENT COMPANIES HEADQUARTERED IN

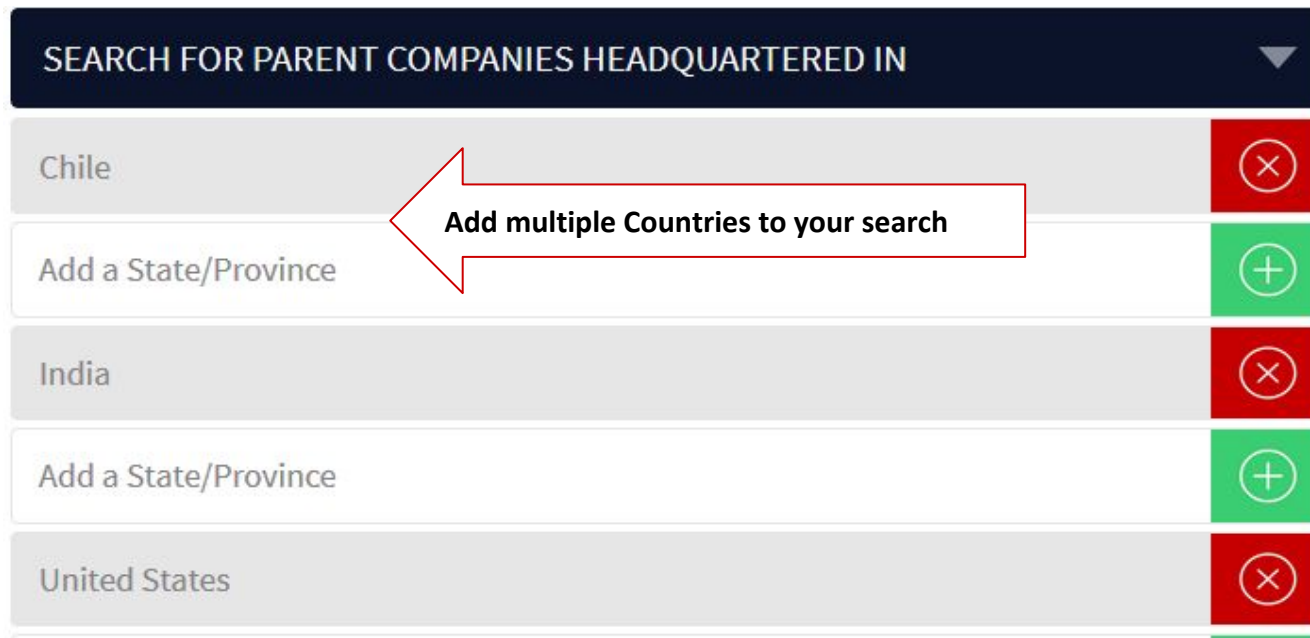
Add a Country +

All Non-US Countries ▼ Add a Country

or, I'm done adding countries

Tip: To search for all countries outside the United States, select “All Non-US Countries” from the drop down.

2. Repeat to add additional Countries. Over 200 countries to choose from.



SEARCH FOR PARENT COMPANIES HEADQUARTERED IN

| | |
|----------------------|---|
| Chile | × |
| Add a State/Province | + |
| India | × |
| Add a State/Province | + |
| United States | × |

Add multiple Countries to your search

SELECTING A STATE/PROVINCE

1. Click Add a State/Province
2. Select the State/Province from drop down and click Add a State/Province.
3. Repeat to add additional State/Provinces

SEARCH FOR PARENT COMPANIES HEADQUARTERED IN

United States

Add a State/Province

California

Add a State/Province

or, I'm done adding states/provinces

1.

2.

SEARCH FOR PARENT COMPANIES HEADQUARTERED IN

Canada

British Columbia

Add a State/Province

SEARCH FOR PARENT COMPANIES HEADQUARTERED IN

China

Beijing Shi

TIP: Many Countries are filtered by their State/Province

SEARCH FOR SUBSIDIARIES

- 1. Click and select a Country from the Add a Country dropdown
- 2. Repeat to add additional countries.

Tip: After selecting a Country, Select a STATE/PROVINCE to further filter the Country

- 1. Click Select a State/Province from the State/Province drop down
- 2. Repeat to add additional State/Provinces

SEARCH FOR COMPANIES WITH SUBSIDIARIES IN

Italy

×

Napoli

×

Add a State/Province

+

Australia

×

Queensland

×

Add a State/Province

+

United Kingdom

×

England

×

REFINE AND FILTER RESULTS :

1. Parent Company or Subsidiaries, click the appropriate box to filter your results.
2. Show only Private or Public Companies by checking either box.
3. Select Companies with Career Postings for companies with a designated Careers page on their company website.

EXPAND OR REDUCE YOUR DATA

☐ 5205 Parent Companies

☐ 214509 Domestic Subsidiaries

☐ 210324 Foreign Subsidiaries

FILTER YOUR RESULTS FURTHER

☒ Show Public Companies

☐ Show Private Companies

☐ Show Companies with career postings

210324 Foreign Subsidiaries

430038 Total Records found

View

PDF

Excel

Save this search with a name

Save

Tip: View/PDF detail hyperlink for every company website and email address.

SEARCH FOR PARENT COMPANIES WITHIN A ZIP/POSTAL CODE

1. To search by Zip/Postal Code: Select a Country and enter the Zip/Postal Code; Click Add a Zip/Postal Code
2. To search by a Zip/Postal Code Radius: Select a Country and enter the Zip/Postal Code, select a Radius from 1-100 miles and click Add a Zip/Postal Code Radius

PARENT COMPANIES HEADQUARTERED WITHIN A ZIP/POSTAL CODE

Add a Zip/Postal Code

United States

94

Add a Zip/Postal Code

or, I'm done adding zip/postal codes

Add a Zip/Postal Code Radius

Germany

Zip/Postal Code Radius

25 Miles

Add a Zip/Postal Code Radius

or, I'm done adding zip/postal codes

Tip: Enter from 2 digits to a full zip/postal code to further filter your search results

SEARCH FOR COMPANIES WITH SUBSIDIARIES WITHIN A ZIP/POSTAL CODE

1. To search by Zip/Postal Code: Select a country and enter the Zip/Postal Code; Click Add a Zip/Postal Code.
2. To search by a Zip/Postal Code Radius: Select a Country and enter the Zip/Postal Code, select a Radius from 1-100 miles and click Add a Zip/Postal Code Radius

COMPANIES WITH SUBSIDIARIES WITHIN A ZIP/POSTAL CODE

Add a Zip/Postal Code

Australia

Zip/Postal Code

Add a Zip/Postal Code

or, I'm done adding zip/postal codes

Add a Zip/Postal Code Radius

United Kingdom

Zip/Postal Code Radius

50 Miles

Add a Zip/Postal Code Radius

or, I'm done adding zip/postal codes

Tip: Enter from 2 digits to a full zip/postal code to further filter your search results

SEARCH BY NAICS INDUSTRY CODE:

Codes can be entered to search with a minimum of 2 digits to pull in the full title. [For example 31 Manufacturing will pull in the full Title 31] Type a number into the Add an Industry Code box, click on your selected code to add to the box. Click Add an Industry Code.

ENTER INDUSTRY CODE

31 - Manufacturing

×

211111 - Crude Petroleum and Natural Gas Extraction

×

42 - Wholesale Trade

×

Add an Industry Code

+


Search all NAICS codes in the system

TIP: Enter multiple codes individually.

Select “Search all NAICS Codes in the System” to search all NAIC Codes by descriptive word or code number.

ENTER INDUSTRY CODE

Add an Industry Code



[Search all NAICS codes in the system](#)

Tip: A new tab will open in your browser allowing for easy searching.

Search NAICS Codes by descriptive word or number. In the example below, the word manufacturing was input into the Search box. When you find your code, go back to the Uniworld Online search page and input the code into the Add an Industry Code box.

NAICS Codes

Search Naics Code or description

| NAICS Code | Description |
|------------|---------------------------------|
| 31 | Manufacturing |
| 311 | Food Manufacturing |
| 311111 | Dog and Cat Food Manufacturing |
| 311119 | Other Animal Food Manufacturing |
| 311213 | Malt Manufacturing |
| 311230 | Breakfast Cereal Manufacturing |

SEARCH BY REVENUE AND # OF EMPLOYEES

Click all boxes that apply to search criteria.

REVENUE

- | | |
|--|--|
| <input type="checkbox"/> \$0 - \$4.9M | <input type="checkbox"/> \$500M - \$999.9M |
| <input type="checkbox"/> \$5M - \$9.9M | <input type="checkbox"/> \$1B - \$9.9B |
| <input type="checkbox"/> \$10M - \$49.9M | <input type="checkbox"/> \$10B - \$49.9B |
| <input type="checkbox"/> \$50M - \$99.9M | <input type="checkbox"/> > \$50B |
| <input type="checkbox"/> \$100M - \$499.9M | |

OF EMPLOYEES

- | | |
|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> 0 - 10 | <input type="checkbox"/> 501 - 1000 |
| <input type="checkbox"/> 11 - 50 | <input type="checkbox"/> 1001 - 5000 |
| <input type="checkbox"/> 51 - 100 | <input type="checkbox"/> 5001 - 10000 |

Tip: Use 0-4.9M revenue or 0-10 employees to pull in private companies who do not report their revenue or employee numbers.

REVIEW YOUR RESULTS:

Click on your desired viewing option, View, PDF, Excel.

A new browser tab will open.

The screenshot displays a search interface with the following elements:

- KEYWORD SEARCH** dropdown menu.
- Input field: "Company parent, subsidiary or division name and product description" with a search icon.
- SEARCH FOR PARENT COMPANIES HEADQUARTERED IN** dropdown menu.
- Selected filter: "All Non-US Countries" with a red remove button (X).
- Option to "Add a Country" with a green add button (+).
- RESULTS** summary box showing:
 - 0 American Parent Companies
 - 7919 Foreign Parent Companies
 - 34750 Domestic Subsidiaries
 - 171510 Foreign Subsidiaries
 - 214179** Total Records found
- Viewing options: **View**, **PDF**, and **Excel** buttons.
- A text input field "Save this search with a name" with a green **Save** button.

Three red arrows point from the **Tip** box to the **View**, **PDF**, and **Excel** buttons.

Tip: You can review all three view options for every search. A new browser tab will open each time preserving the Search for Companies tab allowing for easy revision of your search criteria or new search.

SAVING YOUR SEARCH

Start your company search...

KEYWORD SEARCH

Company parent, subsidiary or division name and product description

SEARCH FOR PARENT COMPANIES HEADQUARTERED IN

Mexico

Add a State/Province

Add a Country

RESULTS

0 American Parent Companies
35 Foreign Parent Companies
49 Domestic Subsidiaries
728 Foreign Subsidiaries

812 Total Records found

ViewPDFExcel

Mexico

Save

Title your search, click Save and see your "Saved search".

ViewPDFExcel

Saved search Mexico

Mexico

Save

EDIT/VIEW YOUR SAVED SEARCH

A. Use My Account to view/review your Saved Search

- [My Searches](#) [My Purchases](#) [My Expired Purchases](#) [My Organization](#) [View profile](#) [Orders](#)

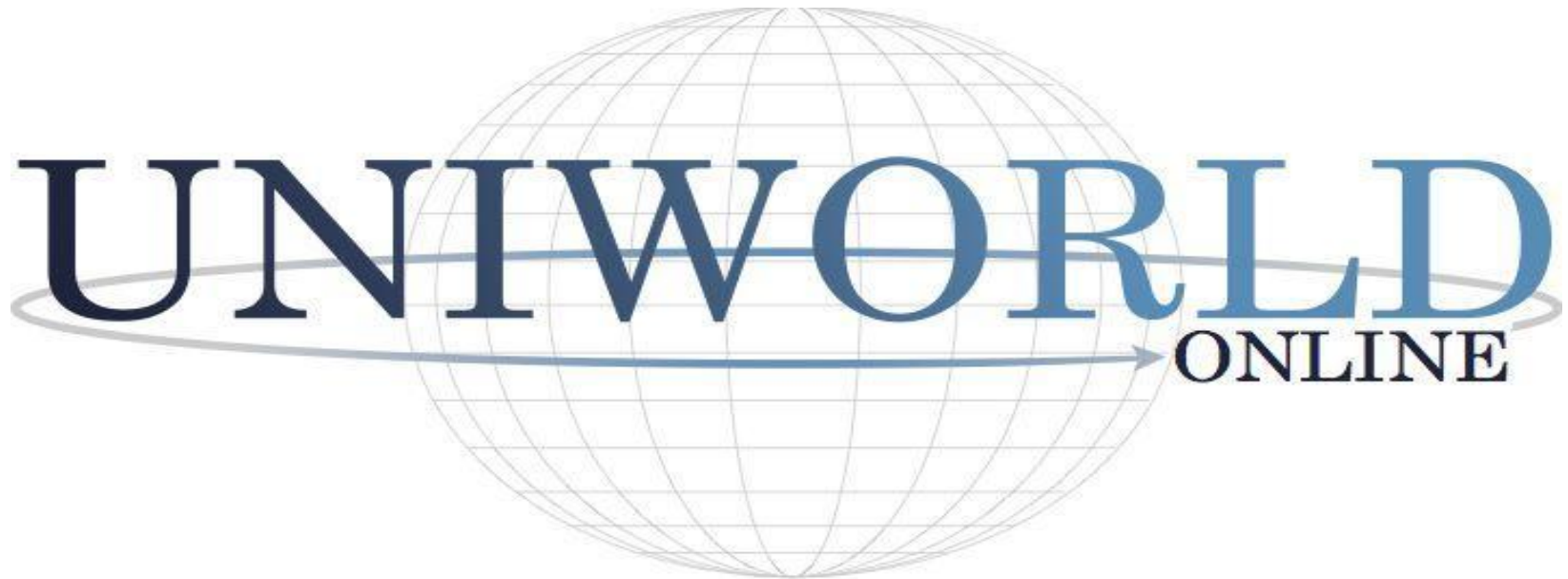
B. Click My Searches to review your saved search.

- [My Searches](#) [My Purchases](#) [My Expired Purchases](#) [My Organization](#) [View profile](#) [Orders](#)

| Name | # of Saved Records | # of Current Records | Date Saved | Options |
|--------|--------------------|----------------------|---------------------------|---|
| Mexico | 812 | 812 | Tue, 04/12/2016 - 12:58pm | Edit/Purchase Copy Delete |

Tip: To view any change in the saved search record count view the number of “saved records” and the “number of current records”.

C. Click Edit/Purchase to review your saved search



Please contact Liz Marchese with any questions

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